



Cookies

The SensThys uses cookies to keep our sites reliable, secure, and personalized. When you accept cookies, this helps make the site better by remembering your preferences and customizing content.

This Cookie Policy applies to all websites and web applications which link to this policy and are published by SensThys companies (“Sites”).

This policy should be read alongside our [Privacy Policy](#), which explains how we use personal information.

If you have any queries about the way we use your personal information or cookies, please contact our Data Protection Officer at info@SensThys.com.

If you wish to manage your cookies, please follow the instructions in the “How to manage cookies” section below.

What are cookies?

Cookies are small text files, which a website may place on your computer or device when you visit a site. The cookie will help the website, or another website, to recognize your device the next time you visit. Web beacons, pixels

or other similar files can also do the same thing. We use the term “cookies” in this policy to refer to all files that collect information in this way.

Cookies serve many functions. For example, they can help us to remember your username and preferences and analyze how well our Sites are performing.

The majority of websites use cookies to collect and retain personal information about their visitors. Most cookies collect general information, such as how visitors arrive at and use our website.

Purpose of cookies

We group our cookies into the below categories.

Operating our Sites

Some cookies are essential for the operation of our Sites. This includes cookies for the following purposes:

- **Access** – we use these cookies to identify subscribers and ensure access to subscription only pages, including premium access.
- **Performance** – we use these cookies to monitor Site performance. This allows us to provide a high-quality experience by quickly identifying and fixing any issues that arise. For example, we might use performance cookies to track error messages, and to determine improvements to our Sites.
- **Functionality** – we use functionality cookies to allow us to remember your preferences. For example, we use functionality cookies to provide you with enhanced services, such as allowing you to watch a video online or comment on a blog.

Third party cookies on our Sites

We also use third party cookies on our Sites that fall into the categories above (“third party cookies”) for the following reasons:

- to help us monitor traffic on our Sites (like many companies, we use Google Analytics to do this);
- to identify fraudulent or non-human traffic;
- to improve Site functionality;
- to monitor compliance with our terms and conditions and copyright policy.

Use of pixels in emails

Our emails from SensThys contain a single, campaign-unique “web beacon pixel” to tell us whether, and how many times, our emails are opened and verify any clicks through to links or advertisements within the email. We use this information for purposes including:

- Determining which of our emails are more interesting to users;
- Determining users’ activity and engagement with our products and services;

The pixel will be deleted when you delete the email. If you do not wish the pixel to be downloaded to your device, you should select to receive emails from us in plain text rather than HTML via your email provider settings.

How to manage cookies

If you wish to manage your cookies, please follow the instructions on our [Manage Cookies](#) page. Please remember that if you choose to disable cookies, certain sections of our Sites may not work properly.

For more information about cookies and how to manage them, please visit:

www.allaboutcookies.org

More information

Further information about our data processing can be found in our [Privacy Policy](#). Please read this policy in conjunction with our [Privacy Policy](#).

If you have any queries regarding this Cookie Policy, please contact our Data Protection Officer at info@SensThys.com.

Changes to this Cookie Policy

This policy is effective from 07/12/2018.

Any changes we may make to this cookie policy will be posted on this page. If changes are significant, we may choose to notify you by email or to clearly indicate on our home page that the policy has been updated.