

SENSTHYS READER

TESTING OF READER PERFORMANCE



Engineered Simplicity

TOPICS



- ✦ Introduction
- ✦ History
- ✦ Products
- ✦ Quality and Certifications
- ✦ Business Development
- ✦ Investors and Partners



THE PROBLEM



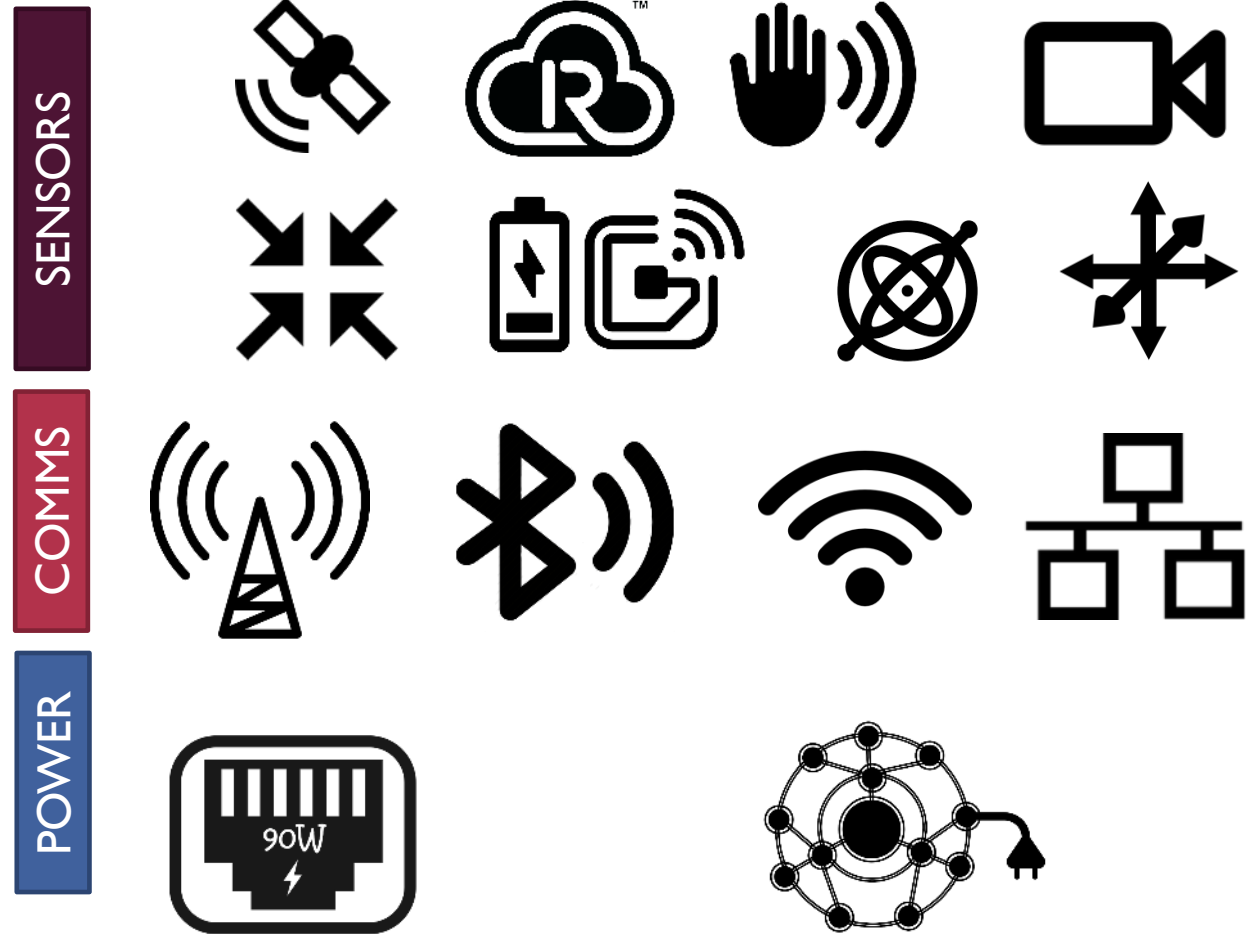
✦ Data analysis →

✦ **DATA COLLECTION** →



TOTAL SOLUTIONS

- ❄ Hardware
 - Excellent design, quality and reliability
 - Unmatched diversity of sensors
- ❄ System Install
 - 90W PoE system
 - Data and power networking
 - Wired, WiFi, or Cellular comms
- ❄ Software
 - Console, API, SDK
 - AutoSens
 - Control Center



TIMELINE



2014

Times-7

- InSite leads investment round
- InSite leads development, sales and CEO function
- InSite team **designs the slimline A5010** for Times-7



2015

SensThys Funded

- Funding by InSite and Hunt Holdings
- **Key technologies in-house**
- 4 Ph.D.'s, 30 years of technical achievements in RFID
- 30+ team patents

2017

SensArray Introduced

- **Full RFID system** introduction
- RFID Live! Best Product Finalist



2018

Building

- Acquired Digame



- High volume antenna
 - 9 dBic, IP67

2019

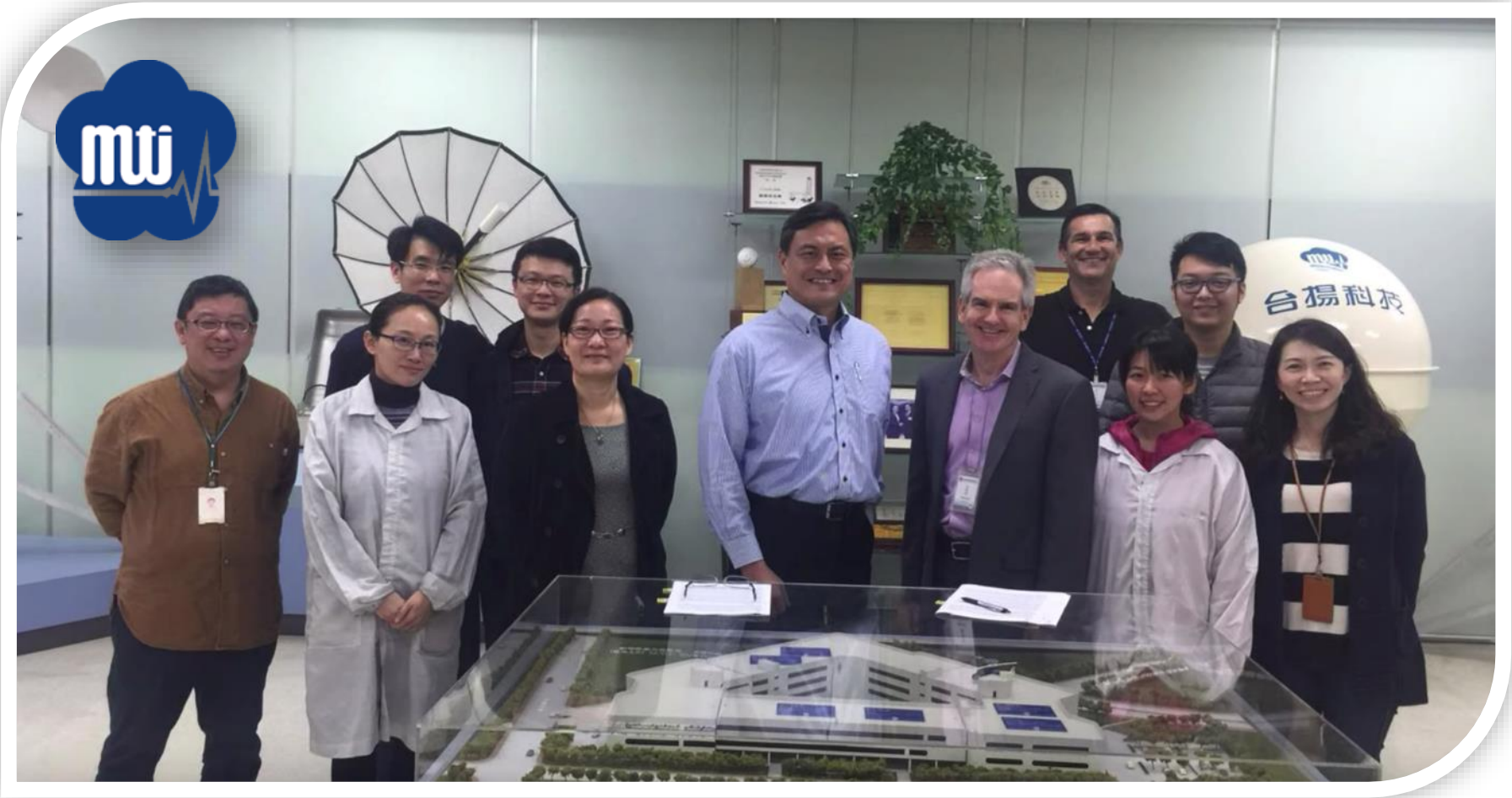
Partner with MTI

- Leading manufacturer specializing in RF



- Joined RAIN RFID
- IP67 Reader

A TEAM FORMS



SENSTHYS TEAM



MTI RFID SQUAD



TESTING

DATA AND CUSTOMERS TEACH US



RFID READER PERFORMANCE



- ✦ Customer-focused testing
 - Industrial laundry
 - Race timing
 - Refrigerator (Faraday cage)

- ✦ *Many* UHF readers evaluated

WHO IS AT THIS TESTING?



MFG	STM	PhyChips	SensThys	Alien	Alien	Zebra	Zebra	Impinj	SensThys
Product	3393	Red 5	SA+	9900+	F800	7500	9500	420	Pro
Power (dBm)	29	30	30	31.5	31.5	31.5	33	33	33

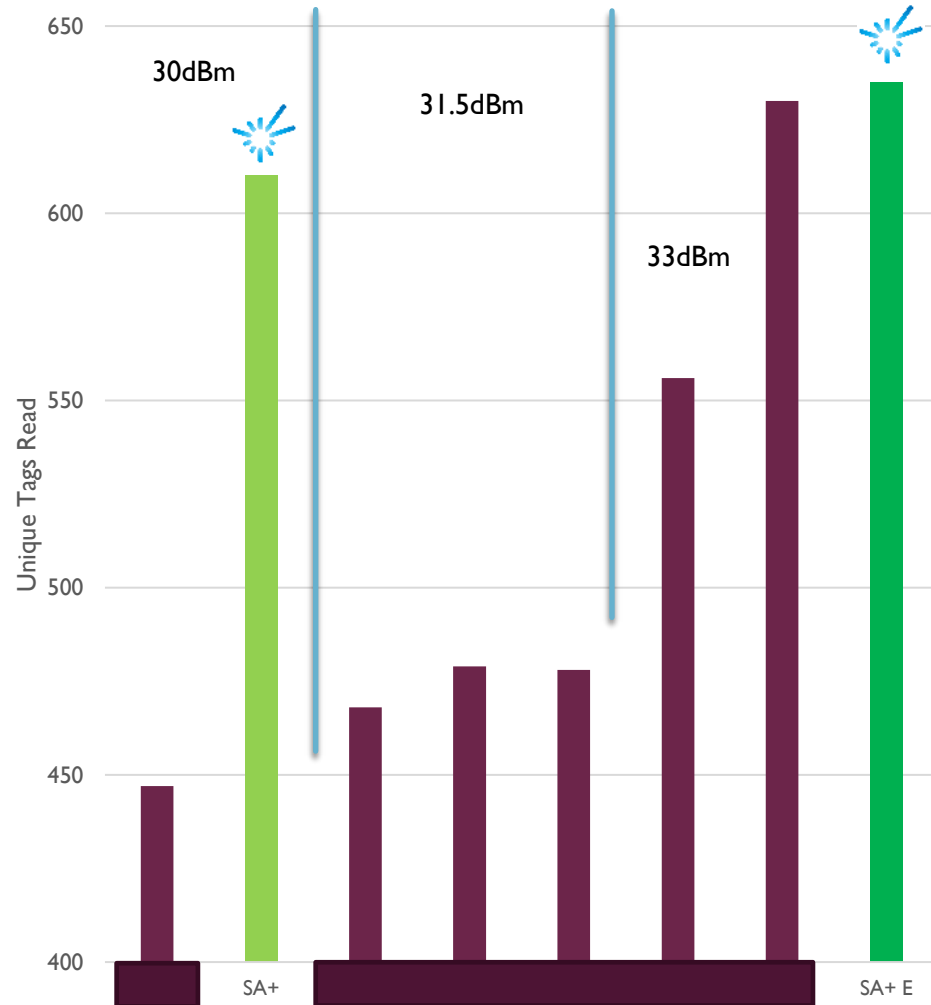
PRO RUNS ON M-POWER!

TEST ONE – THE LAUNDRY INDUSTRY



- ✦ The “ChadRoll”
 - 713 tags, 5 different tag types, random tag polarizations
- ✦ 9 different readers, 7 different manufacturers
- ✦ Read times of 3, 10 and 60 seconds
- ✦ Single and multiple antennas attached to reader

60 SEC READ 1-ANTENNA

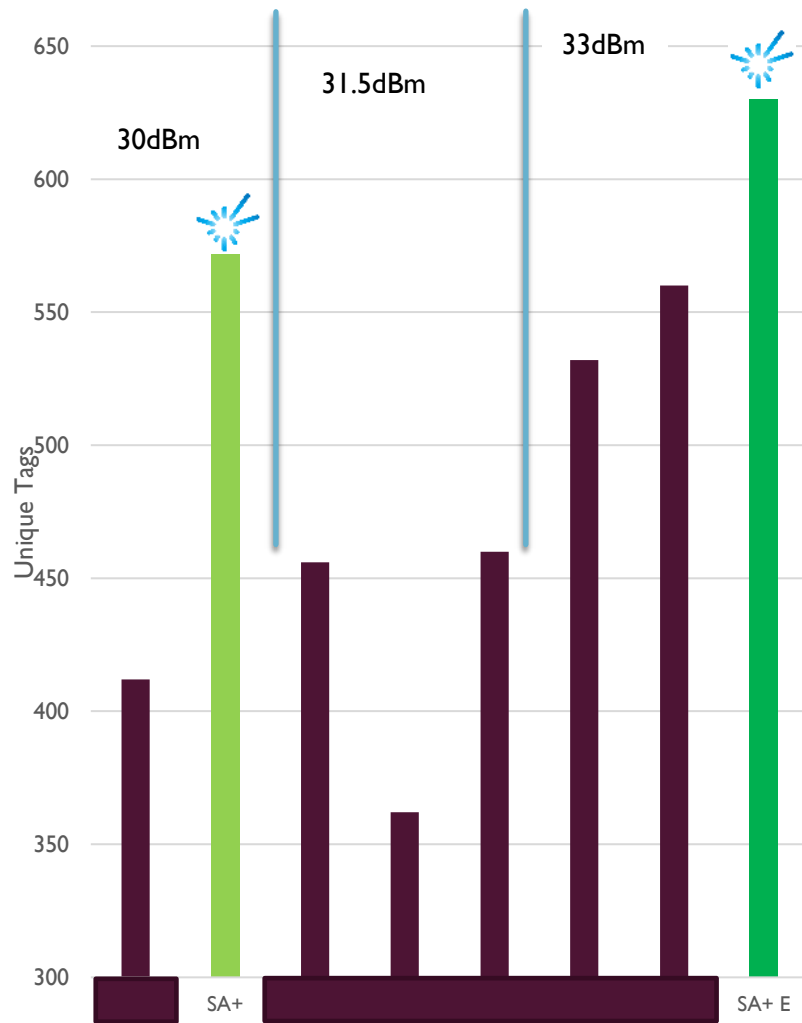


SA+ E sees 89%

SA+ sees 86% of tags

■ GREAT performance for 30 dBm

10 SEC READ 1-ANTENNA



SA+ E sees 88% of tags

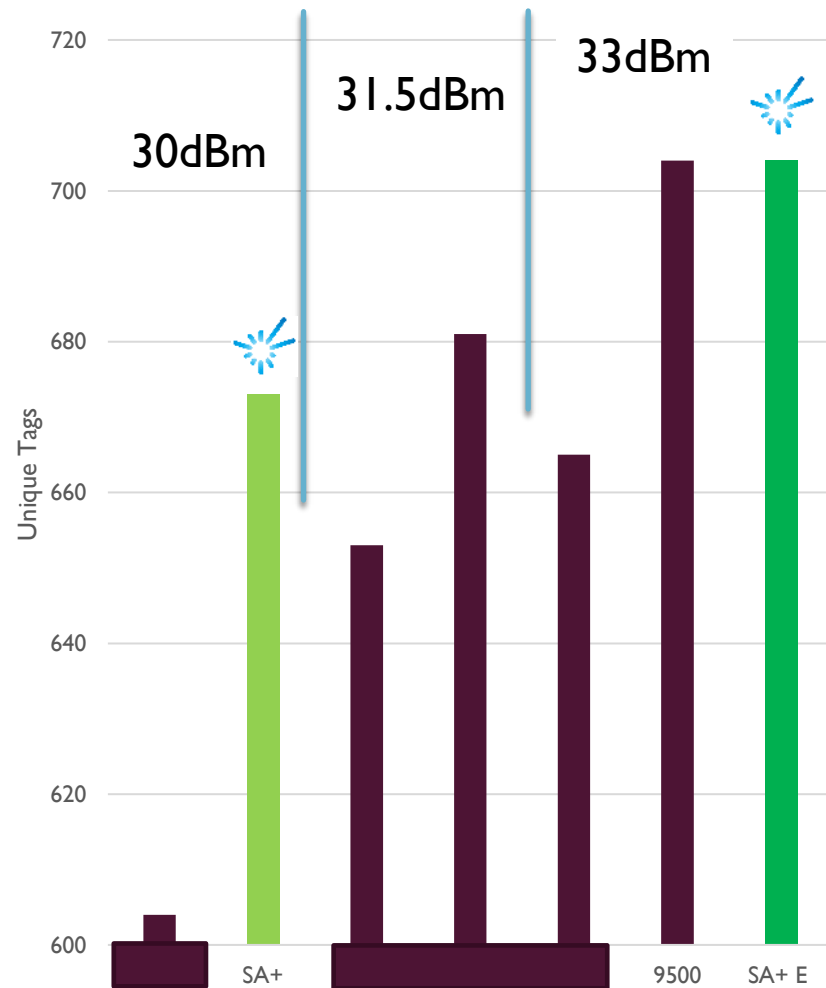
SA+ sees 80% of tags

KEY POINTS – SINGLE ANTENNA



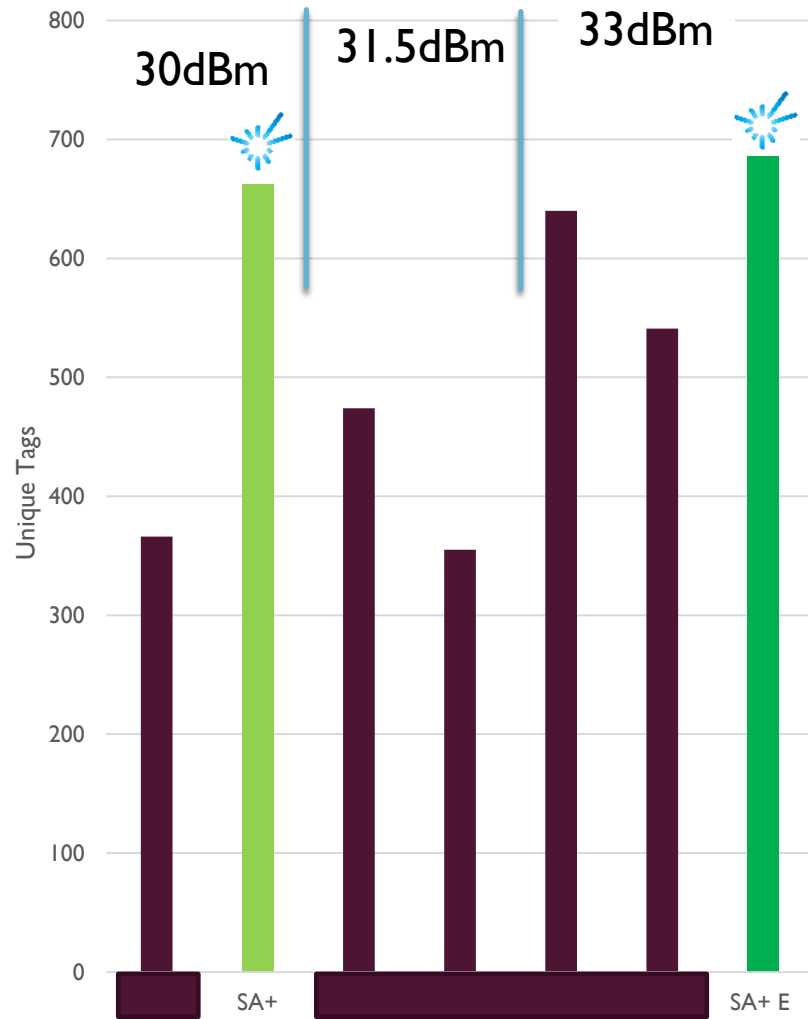
- ✦ For short read times SensThys is compelling
- ✦ ***In 10 sec, SA+ E sees more tags than any other reader sees in 60***
- ✦ For long read times
 - The SA+ E and one 33 dBm reader are great
 - The SA+ (30 dBm) beats all but one enterprise-class reader

60 SEC READ PERFORMANCE – 2 ANTENNAS



- ★ SA+ E and Zebra 9500 tie!
- Read 99% of tags

3 SEC READ PERFORMANCE - 2 ANTENNAS

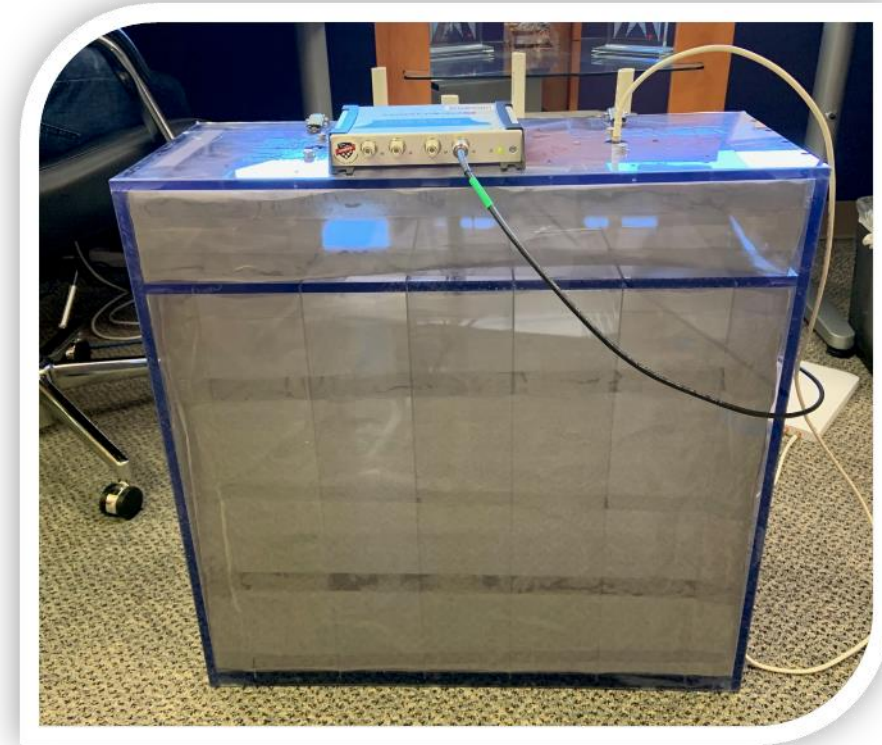


✦ The SA+ E *in 3 sec* beats all but one reader result at 60 sec

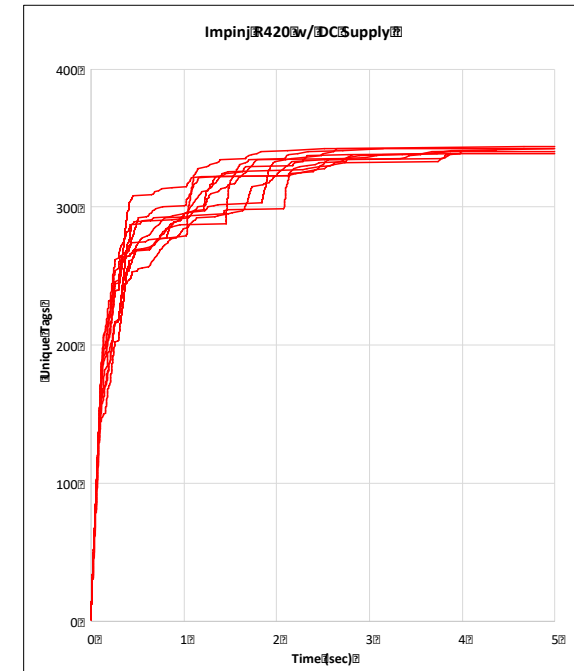
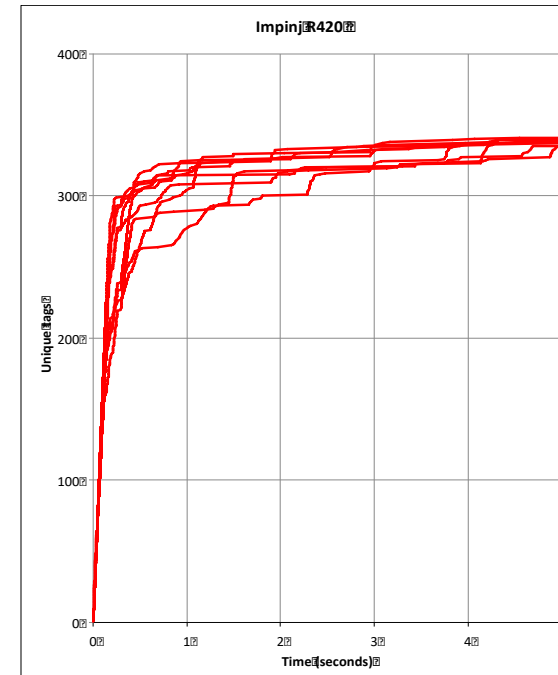
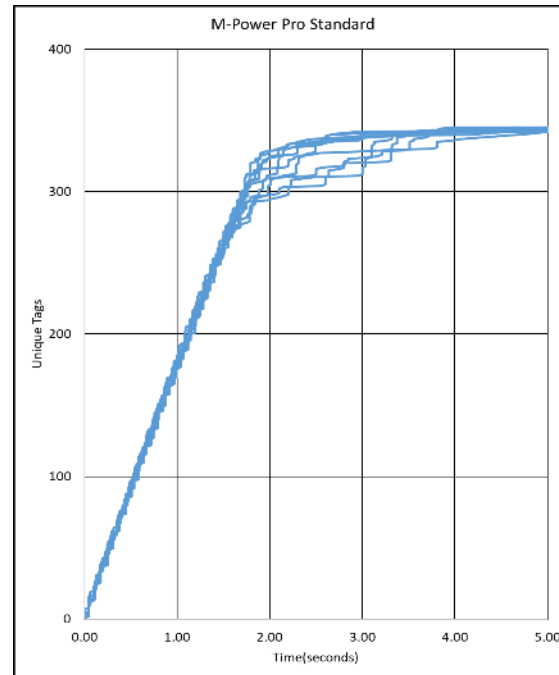
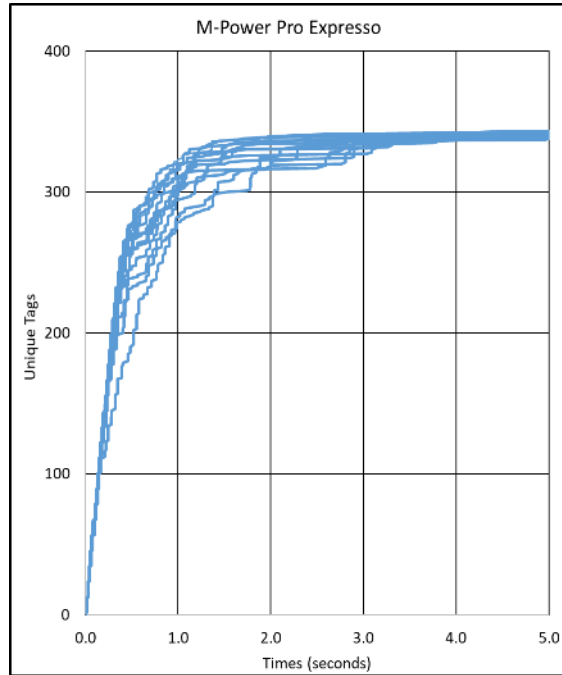
M-POWER!

TEST TWO → THE BAD BOX

- ❄ Customer requests benchmark
 - **M-POWER** vs. R420
- ❄ Mimics small refrigerator
 - Conducting walls
 - RF reflective environment
- ❄ Faraday cage
 - ~30cm x 60cm x 60cm
 - 360 tags



BAD BOX DISTRIBUTIONS



❄ Pro Espresso

❄ Pro Standard

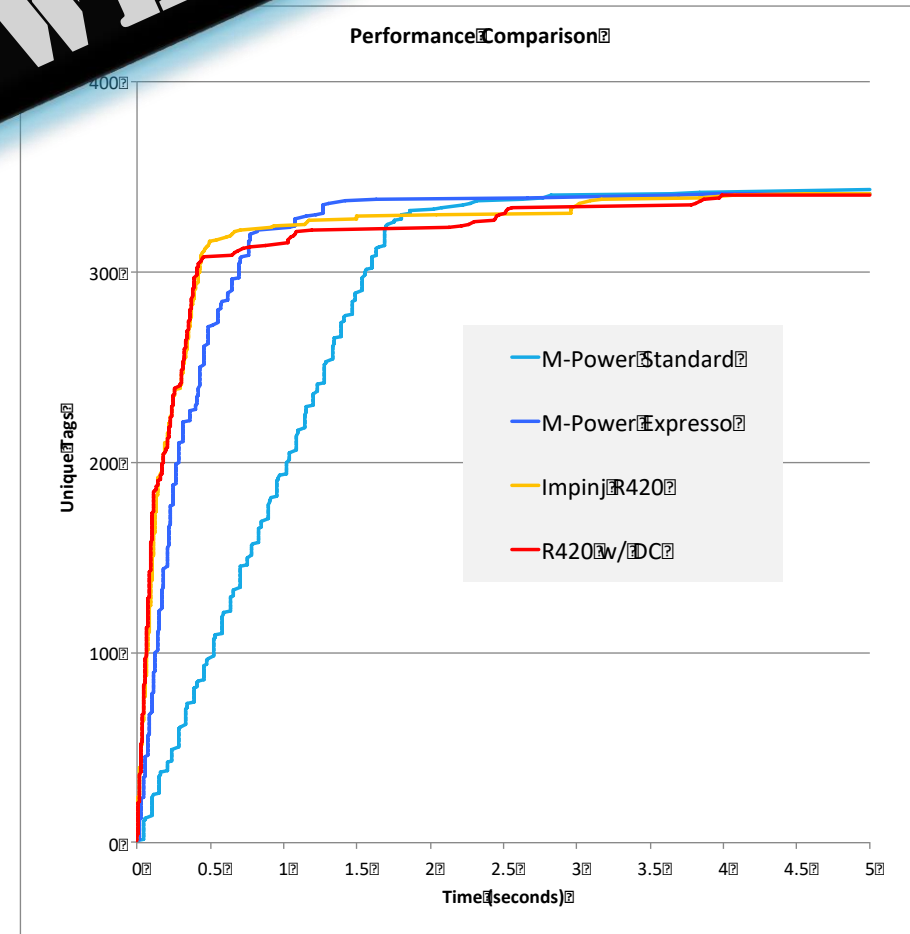
❄ R420 PoE

❄ R420 w/ DC

COMPARISON

M-POWER!

- ❁ Pro M-Power
 - Class 4 PoE
 - Standard & Espresso
- ❁ R420
 - Class 4 PoE
 - With optional DC supply



BAD BOX BY THE NUMBERS



Maximum Values					
TIME	1	2	3	4	5
Espresso	323	339	341	342	343
Standard	189	328	341	343	345
R420 w/DC	315	341	343	343	344
R420	324	329	332	339	341

Minimum Values					
TIME	1	2	3	4	5
Espresso	277	317	331	337	337
Standard	170	297	312	336	341
R420 w/DC	279	299	332	338	339
R420	277	300	317	323	333

QUALITY SYSTEMS



Hardware

- Mil-Spec and Telecom Testing
- 100% out-going test
- Continual surveillance testing

Software

- Source control (BitBucket)
- Bug tracking (Jira)
- Peer code review
- Automated regression testing



CERTIFICATIONS





THANK YOU!

WE APPRECIATE YOUR TIME AND THOUGHTS.



Engineered Simplicity

11/24/2020