# RESILIENCE, ROBUSTNESS AND RELIABILITY

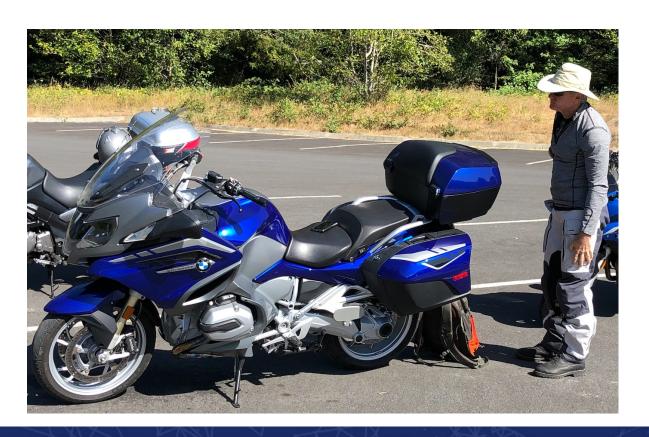
AN RFID READER LIKE NO OTHER!



## WHO'S ON THE CALL TODAY?



Jo Major



Neil Mitchell



#### WHY ARE WE TALKING?



- \*\* Todays' RFID readers
  - Designed in a lab
  - Little consideration about the installed environment
  - Installation life-time?
  - Physical abuse?
  - Dust? Condensation? Rain?

#### **EXCELLENCE**

SensThys

- In today's environment.....
  - 50C in Canada and -15C in Texas
  - Power grid instability
- **☆** IP67
  - Outdoor operation
- \* Thermal
  - Color reflects light
  - No NEMA boxes
  - No fans
- **#** HERO Certified
- \* RFID Excellence
  - Tag detection and speed
  - 33 dBm
- Software
  - RFID Console, API, SDK







COMMS







POWER









# Sens X EXTREME





















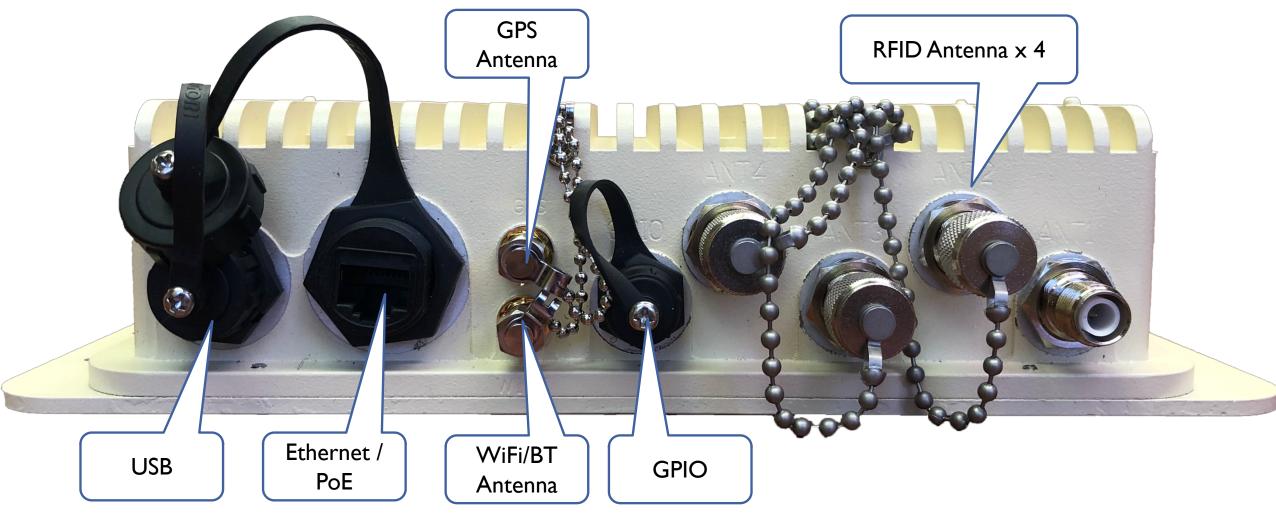
What is cargo? RFID

Where is cargo? GPS



## **CONNECTORS**





# IT'S ROBUST – IP67 ...WATER ... COLD ... HEAT \*\*SensThys







# IT'S ROBUST – IP67 ...PHYSICALLY







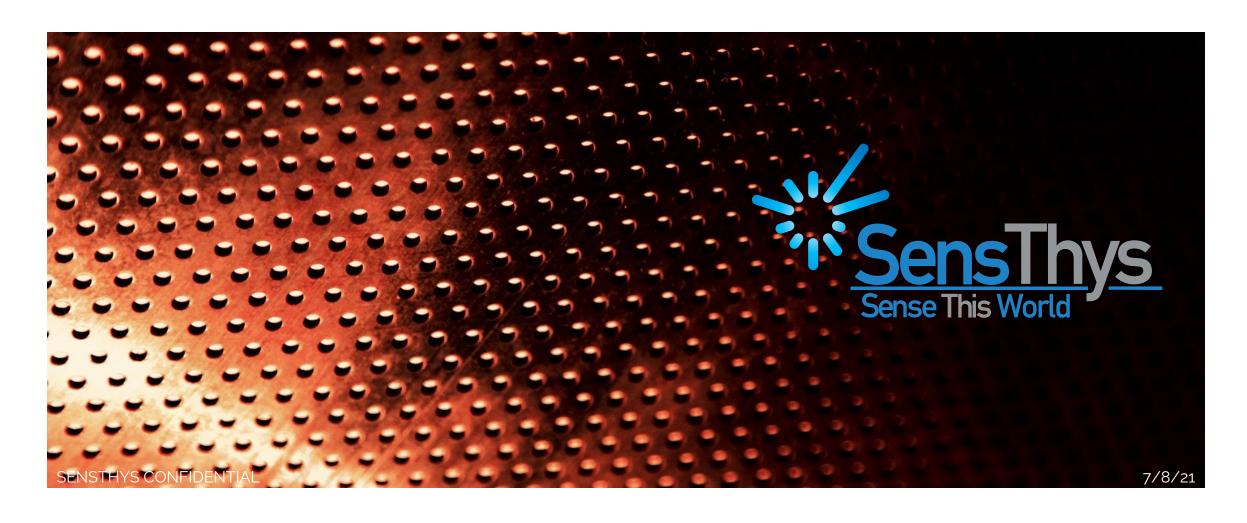
#### **SOFTWARE AND TOOLS**



- \* Console
- \* AutoSens
- **\*\*** Command Center
- Web Browser (Extreme)

- Developer-Friendly SDKs
  - RESTful API
  - C# (.NET)
  - Java
  - Visual Basic (.Net)
  - LLRP
- Native Support
  - WiFi, BT
  - GPS (Lat, Long, Ele, Motion)

# **EXTREME** APPLICATIONS



#### **US MILITARY**



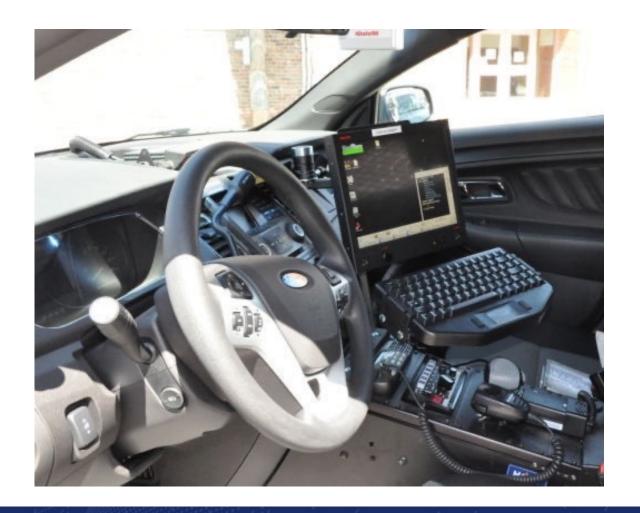
- \*\* F35 Lightning 2
- **# HERO** 
  - Certified for use around ordinance
- Monitors aircraft inventory
- Key features used:
  - IP67 and robust
  - Thermal
  - GPS & WiFi
  - Vehicle mount
  - Battery operation



#### **US LAW ENFORCEMENT**



- Key features used:
  - Rugged
  - Thermal range
  - GPS
  - BT gateway to officer
  - On-reader storage
  - Battery operation



#### FORTUNE 100 SMART BUILDING MATERIALS



- Smart Building Materials
  - Embedded sensors
  - Moisture detection
- Key features used:
  - Rugged
  - Thermal
  - GPS
  - Storage
  - Battery operation



#### US STATE DEPT. OF TRANSPORTATION



- Embedding tags in roads
  - Monitors surface quality
- Inspector truck
  - Antenna mounts to back of trucks
- Key features used:
  - Rugged chassis/connectors
  - Outside use
  - Battery operation
- \* Performance
  - Tags read at >60mph
  - Detailed GPS location
    - 100ms position reporting
    - Every tag time, EPC and location stamped



#### **AUTOMOTIVE DEALERSHIPS**



## Vehicle tracking

- Readers mounted above vehicle service aisles
- Alerts service staff on car arrival
- Pulls-up customer/vehicle records
  - Alerts staff
  - Welcomes customer
- Key features used:
  - Rugged chassis/connectors
  - Inside/Outside use
  - LLRP



## DO YOU NEED A READER THAT NEEDS ANY ONE OF...



- **☆ IP67**
  - Outside wet or dry
  - 100% humidity
  - Condensing environments
- Unmatched thermal
  - Cold start to <-80C</li>
  - Operating to beyond 55C

- **GPS** 
  - Real time location
  - Tag location stamping
- Ethernet/WiFi/BT
- Vehicle-ready
  - Battery
  - Robust



#### **PORTFOLIO**



#### **Fixed Readers**





#### Extreme

Tough Performance

33dBm 4 ext antennas GPIO IP67

## **M-POWER**





## Enterprise

**Elegant simplicity** 

33dBm 3 PoE Out Integrated + 3 ext antennas Powered GPIO

#### **Protection**



Always Right!

#### Antenna



#### SensRF-101

Tough Performance

IP68 9dBic 10" x 10" x 8/10" Polycarb radome Inside/Outside

#### Handheld



**CSL 108** 

#### Tough Performance

IP54 Android or iOS BT LE



## IF IN DOUBT...

...REACH OUT!

