

SensThys[®] Undergoes Major Expansion

Growing Business Enables SensThys to Considerably Expand R&D, Engineering and Support Teams.

Cupertino, CA – August 17, 2021: SensThys Inc., a technology company providing customers with real-world solutions which seamlessly integrate a variety of sensors in a unique networking platform, announces the addition of four new team members who are helping solidify the technical lead SensThys products have over the competition.

Jeff Gaiser, Software Engineering

Jeff joined us to work on the ongoing development and support of the Extreme reader. Jeff has worked as a senior engineer and programmer at high tech companies, including a couple of startups in the Bay Area and for Sprint in the Kansas City area.

Carlos Pallares, Research Analyst

Carlos will be working in a variety of areas, including software coding, technical customer support, and strategic planning. Prior to joining SensThys, Carlos was a member of the Venture arm of the Hunt Family Office performing due diligence on target investments.

Ari Ochoa, Engineer

Ari will work on operational issues and software development, particularly in areas of software stability and customer interfaces. Most recently, Ari was the CTO of NuLeaf Tech, a Silicon Valley startup focused on using biological processes to purify water.

Derek Stump, Engineer

Derek is in his final undergrad year at the University of Illinois at Springfield majoring in Computer Science. His first focus is a thorough review, reorganization, and editing of our user documentation to make it easier for our customers to use.

“Together these additions strengthen SensThys’s ability to deliver new hardware, software, and intellectual property products”, explained Jo Major, SensThys CEO. “We are already hard at work on next generation hardware, enhancements to EPIC, and maturing our software offerings, while staffing to enhance our already first-rate operations capabilities.”

More details are on the SensThys website here: <https://www.sensthys.com/about/>

About SensThys

SensThys offers the world’s most functionally integrated RFID and sensor solutions with novel networking capabilities. SensThys products are designed to be attractive, unobtrusive, and deployable in a wide range of settings, from warehouses to retail spaces, while focusing on solution economics, and ease of use. These products enable the lowest-cost deployed solutions, in addition to ensuring robust power management and data networking.

The company includes management experience from Intel, SDL, Motorola, JDSU, Avonex, AMD, Watkins-Johnson, Harris, Varian, and VLSI and industry expertise from NXP, Alien, Thinkify, and Digime. Most recently SensThys was recognized by RFID Journal as having one of best new products on the year with the data and power routing IoT platform the SensArray. For more information, please visit www.sensthys.com.

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