

CEO Note: Zentag Joins SensThys Partner Family

A Series of Messages from our CEO... Jo Major

Channel Expansion Continues: SensThys worldwide expansion continues with additional channel partner, ZenTag.



Who is ZenTag?

- An experienced RFID **technology** and **service** provider
- Based in New Zealand, serving **international markets**
- Supplies **complimentary technologies** for **passive sensor** markets



Why ZenTag?

- They **share SensThys'** values
 - Love **talking to customers** to achieve **better outcomes**
 - Want better **data-driven results** for business
 - Want to **do the right thing**, not the easy thing
- **Technically** proficient team
 - Understanding of **RFID** in **passive sensors**
 - **System** level acumen

- **Experience**
 - Already work in areas **common to SensThys**
 - **Software** for passive **sensors**

What does this mean for me?

- Additional **system** level expertise
- **Local** resource for those in New Zealand
- Experienced in precast concrete **sensors** and **software**

Interested in learning more about Zentag?

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