

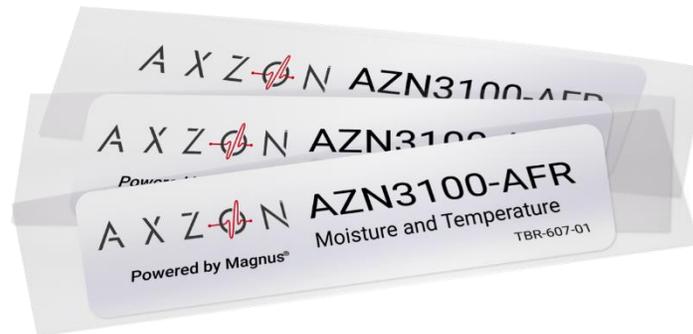
## CEO Note: SensThys NZ Pathfinder Webinar

A Series of Messages from our CEO... Jo Major

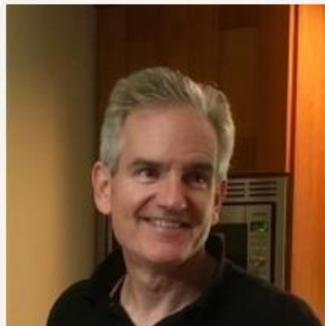


### Who is the New Zealand Pathfinder Group?

New Zealand's only independent, not-for-profit, industry association for information and guidance about RFID technology. Includes GS1 New Zealand, ZenTag, Times-7 and others.



**What?** A complimentary webinar on RFID sensor tags, what they are, how they work, their benefits and applications that can benefit from them. Join Jo Major, CEO of [SensThys](#) (live from California, USA) and Neil Mitchell, Vice President Sales & Marketing at [SensThys](#), (live from North Carolina, USA).



Jo Major



Neil Mitchell

## When?

- **Date:** Thursday, 23 March
- **Time:** 11.30am - 12.15pm (New Zealand time)
- **Location:** Google Meet

## How do I sign up?

- Visit <https://www.gs1nz.org/events/pathfinder-webinar-sensThys/>

***Interested in learning more about SensThys?***

SensThys

***Interested in learning more about ZenTag?***

ZenTag