

CEO Note: University of Memphis AutoID Lab Open House

A Series of Messages from our CEO... Jo Major



THE UNIVERSITY OF MEMPHIS

What is the AutoID Lab at Memphis University?

The mission of the AutoID Lab is to educate students and industry on the selection and use of the various AutoID technologies through classes/workshops, technology transfer activities and university/industry partnerships.

Who is behind the lab?

The AutoID Lab at the University of Memphis was started with the arrival of Dr. Kevin Berisso, who has a strong history in the AutoID field and is a friend of SensThys. Kevin has a Ph.D. in Technology Management from Indiana State University.



What's New?

The success in the labs goals has allowed UofM to expand and create a new research space. As a result the UofM is hosting an open house.

SensThys?

The AutoID lab has a range of SensThys readers on site as part of their portfolio of RFID equipment.

When/Where?

- **Date:** Thursday, March 30
- **Time:** 12pm-5pm Central Time
- **Location:** 4050 South Park Loop, Bldg 29, Memphis, TN 38152

Want More Details?

Learn more about the Open House?

Open House

Learn more about SensThys?

SensThys