



## **CEO Note: 5-Years of SensThys Antenna**

A Series of Messages from our CEO... Jo Major

This month we are celebrating the 5<sup>th</sup> year of SensThys manufacturing of a **world-class RFID antenna**.

Since our founding in 2016, SensThys has been **innovating** new **identification** and passive **sensor** technologies. In 2018, we introduced the SensRF-101 antenna!



### SensRF-101 – An Airtight Guarantee!

## Sealed Yet Professionally Presented

- SensThys tested all the best antenna and **built a spec to meet/beat** them all.
  - SensThys management had prior RFID antenna experience.
- Would the goal be possible?
  - Meets or beats on **RF performance**: *Wins on performance alone.*
  - A single **worldwide** SKU (broadband antenna): *Simplify SKU management*.
  - Professional appearance: Usable in high-end offices (e.g., Doctors' offices).
  - **Robust** sealed unit: Usable outside with zero weather protection!
  - Simplified architecture and construction: *A new level of antenna economics.*

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# **CEO** Note





### Yea – we did it!

- SensRF-101 meets or beats equivalent 9dBic antenna.
- No separate FCC or ETSI SKU, one SKU for all.
- Smart off-white polycarbonate 0.8" thick radome blends into working environments, unnoticed.
- Air/watertight IP68 construction for use in Alaska or the Australian outback (hint: it is).
- Box level price 1/2 the competition ask us!
- Thousands in use all around the globe: forklifts, warehouses, outpatient offices, hospitals, military, laundry, race timing, government, structural composites and many, *many* more facilities.

## Want More Details?

Learn more about the SensRF-101?

SensRF-101

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