

## Special CEO Note

A Series of Messages from our CEO... **An Important Update from Jo Major**

### Paul A. Brinkley Joins SensThys Advisory Board

30 years in Technology, Investment, and US Government Service

SensThys is proud to announce that **Paul A. Brinkley** has joined the SensThys' Advisory Board. Brinkley is the co-founder of **Brinkley Greenwalt LLC**, an investment firm providing growth capital to private technology companies.

Prior to this Mr. Brinkley was Managing Director at **Cerberus** Capital Management. He was also co-founder and CEO of **North America Western Asia Holdings** (NAWAH), an industrial business development and investment firm based in Dubai established in partnership with The Pritzker Organization of Chicago. NAWAH created world-class, ISO-certified and TRACE-compliant enterprises, including distribution partnerships with MRC Global and US Steel, and established Hutchison Port Holdings as the majority owner in the NAWAH maritime port and logistics line of business.



### Deputy Undersecretary of Defense

Mr. Brinkley served as a **Deputy Undersecretary of Defense** from 2004-2011. In this position, he led business transformation initiatives for the **Department of Defense** and was responsible for \$4 billion in annual defense investment in business modernization programs across logistics, acquisition, and financial operations.



In 2006, at the request of military command in Iraq, Mr. Brinkley created and led a five-year mission to redevelop economic infrastructure and repair damaged industrial, banking, and agricultural businesses in the Middle East, Asia, and Africa. In this role, Brinkley reported directly to the Secretary of Defense serving both the Bush and Obama administrations. The efforts of his team, comprised of more than 8 professionals, led to the creation of hundreds of thousands of jobs in conflict-ridden communities. His book, **War Front to Store Front**, John Wiley, 2014, provides a detailed account of the work of his team.

## Engineering Background

Brinkley has published research on mathematical modeling, industrial statistics, process optimization, production economics and artificial intelligence. He received four US patents for his work at **Nortel**.

## Business Background

Mr. Brinkley also served as Senior Vice President and Chief Information Officer at **JDS Uniphase Corporation (now Lumentum)**, a \$42B company in 2000, where Jo Major (SensThys, CEO) and Marla Sanchez (SensThys, CFO) were executives. Brinkley and Major worked together in the 2000-2004 timeframe, prior to Brinkley entering government services.

## Highly Decorated Civilian

He is the recipient of the Joint Distinguished Civilian Service Medal and the Defense Distinguished Service Medal for his service to the U.S. missions in Iraq and Afghanistan, and the Defense of Freedom Medal for injuries sustained in a bomb attack in Iraq. He is a member of the Council on Foreign Relations.

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### Want More Details?

*Learn more about Mr. Brinkley?*

[Wikipedia Article](#)

*Learn more about our Board Members?*

[About SensThys](#)

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