CEO Note

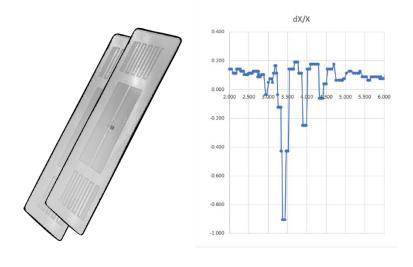


CEO Note: Even Unicorns Need Training!

A Series of Messages from our CEO... Jo Major

Strain and Temperature - Without Wires or Batteries

We're often told, sensor tag technology is "magic"... and as rare as a unicorn. While RF sensors do seem like magic, the science behind these should not be trivialized. It is complex, especially for those unfamiliar with Radio Frequency installations, RAIN RFID, material science and process control, BUT, when correctly implemented, wireless, battery-free sensors are a business and technical reality.



Advantages?

Passive Strain and Temperature

- Sensor reporting rates > 500/sec
- One tag strain and temperature
- No wires or batteries
- One transmitter, many sensors

Alternative . . .



CEO Note



Different Technology

- Not old "wired and tired" technology
- One device can read **many**, **many** sensors
- **Significant advantages** for manufacturing process control

Magic Requires New Skills

- Requires solid material science and process control understanding
- Unlike BT/WiFi, this is a **single receiver/transmitter** technology
- Economic advantage requires proper implementation and interpretation

SensThys Expertise Boosts Your Success

- SensThys collaborates with:
 - o Key sensor semiconductor technologists, such as Asygn
 - Significant "inlay" product providers, such as 4iD, Tageos, IDentiv, and Avery Dennison
- SensThys provide the software, sensor selection knowledge, and system implementation expertise from these combined resources.
 - We solve the "you don't know what you don't know" problem!

Don't Fail - Don't go it alone!

Use **our** Experience to Make **your** wireless sensor solution a success!

University of Tennessee Oak Ridge Innovation Institute

2-Days Hands-On

Wednesday & Thursday, October 18th & 19th 2023.

10658 Checkerboard Ln, Knoxville, TN 37932



CEO Note



Sensor Tag Training Seminar

We are conducting a 2-Day, Hands-On Training Seminar on October 18 - 19 at the University of Tennessee Oak Ridge Innovation Institute.

Come learn straight from the source how to:

- Calibrate your sensing equipment
- Understand how RF sensors work
- Read real-time physical properties
- Score a sweet deal on our equipment!

Click the link below to learn more.

Looking to attend the training seminar?

Seminar Information

Ready to talk about these capabilities?

Interesting ... Tell Me More!