

CEO Note: Smart Sensing Solutions Summit

A Series of Messages from our CEO... Jo Major



November 14 - 15, 2023



We would like to thank 4id Solutions for hosting the first Smart Sensing Solution Summit in Wyong, NSW, Australia. I flew out and joined a core team of passive sensing organizations looking to develop amazing markets for passive sensing.

The attendees of the summit were: 4id, SensThys, Asygn, S&S Taiwan, Metrc and Sick. There were presentations, technology demonstrations, application discussions and alignment on the group goals and next steps.



Initial Goals

- Speed up passive sensor commercialization.
- Explore how we move to a set of universal sensors across markets.
- Explore cross company collaboration to enable a cooperative ecosystem.
- Create mechanisms for cross company communication.
- Target a next face-to-face meeting possibly at RFID Journal Live.

Key Take Aways

- Wireless, battery-free sensors are real and practical.
- The support ecosystem exists: chips, inlays, converters, interrogators, software, and those that understand systems.
- The passive sensing market is here, small but rapidly growing.
- The Smart Sensing Solutions organization will provide:
 - Cross company synergies to grow the market for all.
 - An open forum welcoming others to join.
 - A catalyst for transparent technical discussions.
 - This will benefit all our mutual customers with better sensors, common platforms, greater interoperability, and faster product realization.

Down Time!

...and group uniform!



More to come!

This is the early days, and we will be providing more information in due course.

Interested in passive sensing of composite cure, out-time, temperature, moisture, strain, etc...?

Ready to learn more?

Contact Us