

## CEO Note: 2023: Reflections on Strong Growth

A Series of Messages from our CEO... Jo Major

As a business, 2023 was a record setting year for SensThys. Our congratulations and thanks to our team, our suppliers, and our customers.

The most significant achievement for us this year was expanding our connections with people that share our vision of using the technology of wireless IoT to bring value to large scale enterprises. We established several firsts for the company positioning us exceptionally well to serve our customers as we look forwards to this year and into next.

### 2023 Accomplishments

- Continued our development as a sensor company, striving to be thought leaders.
- Turned technical demonstrations into commercial realities.
- Worked with national labs to expand awareness of wireless sensing.
- Added key technical and commercial partners.
- Developed a unique solution to optimize composite material production.
- Engaged in new markets and applications, including energy, government, military, pharmaceuticals, and hospitals.

### New Partners

	 
	
Passive sensor IC's	Passive sensor inlays and tags

### Key Take Aways

- SensThys expanded into additional market segments with large, well-resourced companies.
- We designed bespoke inlays, sensors, and readers for our sophisticated customers with unique needs.

## Interested in learning more?

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