



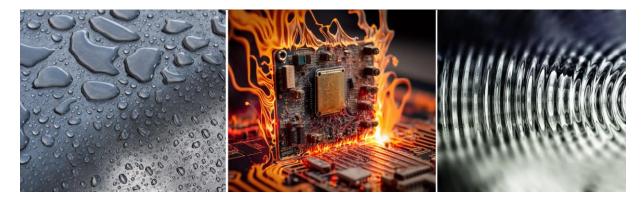
CEO Note: RFID Journal Live: Meet me to Discuss RFID Sensors

A Series of Messages from our CEO... Jo Major



See RFID Doing Things It Can't Normally Do!

A broad range of applications are already benefiting from passive sensors, including bridges (stress), pharmaceuticals (moisture), machine bearings (heat), composite materials (cure %), pipelines (accurate leak location), aerospace (vibration) and others. These are real implementations at end customer sites.



Why The Buzz?

Traditional sensors are wired, cumbersome, difficult to implement, and require large hubs. Passive Sensors are opening up new markets:

- **Sensing**: Temperature, moisture, strain, vibration, material density, and more.
- Sensor Report Rate: 30hz or so today, faster soon.
- **Physically**: Thin, small, and can be made robust if needed.
- Ease of Use: No batteries or wires.
- Reader: Can read 1000's of sensors.
- **Simple to deploy**: Simple to maintain and extremely economical (reuse or discard).
- **RAIN RFID**: Standard RFID technology and infrastructure.
- **Complimentary**: Can be mixed with battery-based sensors for advanced applications, still no wires.

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∂SYGN **#**TAGEOS

See Wireless and Dynamic Stress and Vibration

- SensThys will be demoing at the Tageos booth
- Booth #503 | MGM Grand, Las Vegas
- Book a time to chat?



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